



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, in 2006, Farmers Insurance agents and employees exceeded their goal of raising \$1 million in one day during "Be a Hero for Babies Day;" in a historic event for the March of Dimes and a milestone in Farmers Insurance's long history of community involvement, \$1.4 million was raised; and

WHEREAS, Farmers Insurance in the State of Idaho, along with the contributions and efforts of a generous public, contributed significantly during last year's "Be a Hero for Babies Day;" and

WHEREAS, Farmers Insurance is the sole national insurance company sponsor for the March of Dimes in the United States; and

WHEREAS, in supporting the mission of healthy babies and healthy mothers, Farmers Insurance and the March of Dimes have worked together for nearly 20 years; and

WHEREAS, Farmers Insurance and the March of Dimes are declaring June 7, 2007, as a national "Be a Hero for Babies Day," with the intent of raising \$2 million through the network of Farmers Insurance agencies and district offices throughout the State of Idaho and the United States to get babies back where they belong, healthy and strong; and

WHEREAS, the extraordinary success of "Be a Hero for Babies Day" sends a powerful message that Farmers Insurance is about far more than insurance – that Farmers Insurance also is about leadership and dedication to the health of our families and youth;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim June 7, 2007,

BE A HERO FOR BABIES DAY

and encourage all Idahoans to continue to recognize and support the March of Dimes in their communities and statewide.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at Boise, Idaho, on this 31st day of May in the year of our Lord two-thousand and seven and of the Independence of the United States of America the two hundred thirty-first and of the Statehood of Idaho the one hundred seventeenth.

A handwritten signature in blue ink, reading "C.L. Butch Otter", is written over a horizontal line.

C.L. "BUTCH" OTTER
GOVERNOR

A handwritten signature in black ink, reading "Ben Ysursa", is written over a horizontal line.

BEN YSURSA
SECRETARY OF STATE